



az
commercial
printing

EXECUTIVE SUMMARY ON-LINE PRINT ORDERING

OVERVIEW

- A PERFECT PARTNERSHIP
- BENEFITS
- PROJECT MANAGEMENT
- ONLINE PLATFORM
- IMPLEMENTATION SCHEDULE
- SUMMARY



ACP's PARTNERSHIP CULTURE

- Desires to achieve a partnership relationship based on achieving a high level of vendor performance.
- On-line Program provides the powerful benefit of cost saving, consistent quality, and improved service which will be the basis of such a partnership.
- 10 years of on-line print management experience to offer potential print partner.
- Our goal is to provide better quality, faster turn-around times, lower unit cost, and consultative print management services.



BENEFITS

- Streamlines the process for corporate and/or location ordering.
- Maintain brand quality of all printed collateral.
- Guaranteed savings through product consolidation.
- Easy to use customized online platform facilitates online ordering and file transfer, multiple users/access levels.
- Enhanced billing and reporting solutions customized to your needs.
- Dedicated Project Management and Production teams ensure on time production and delivery of materials for new and existing locations.



PROJECT MANAGEMENT

- ACP takes pride in our dedicated project management team.
- Our tenured project and production team managers ensure that your projects are completed on time every time.
- We are able to develop, implement and manage online systems to meet all of your quality and service needs.
- While we are a manufacturer of printed materials, ACP also functions as a print management consultant.
- Our culture is to consistently work to a higher level of overall supplier performance.



CLIENT ON-LINE BENEFITS OVERVIEW 1

- Have the ability to view ordered items in their personal online catalog of supplies.
- Have the opportunity to pick various item order quantities and related price points.
- Have the ability to proof online, eliminating the need for a fax or email sign off.
- Have the ability to designate a single or multiple delivery point.
- Inventory costs are reduced, since ACP will fulfill orders from pre-produced inventory.



CLIENT ON-LINE BENEFITS OVERVIEW 2

- Online platform facilitates online ordering and file transfer, multiple users/access levels.
- Order tracking and reporting capabilities.
- 100% accurate proofs.
- Instant quotes, shipping to multiple locations.
- Your customized site can be branded to your specifications.
- Eliminate up to 80% of rework with improved communication, better specification, and process control leading to additional print savings.
- Up to 4% savings by reducing print cycle times, eliminating express shipping and rush charges.



SYSTEM IMPLEMENTATION TIMELINE

TURNAROUND	ACTION
1 WEEK	- Client to supply all sample products
1 WEEK	- ACP to review and submit pricing proposal
1 WEEK	- Client to review overall proposal and sign off
3 WEEKS	- Site build, creative plus all templates
1 WEEK	- Client review and changes
1 WEEK	- Site testing
1 WEEK	- Client training

TOTAL = 9 WEEKS



SUMMARY

- Overall client cost savings.
- Consistent quality and high level of services.
- Customized program for individual client.
- Branded online print procurement system.
- Comprehensive Project Management consultation.
- Implementation timeline will be determined and provided upon review of project scope.
- Full training program and support for franchises.

